McCann Associates

Measured Success™

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Building confidence for life transitions.

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Measured Success™ is the "gold standard" for online adaptive learning, assessment, and data management, preparing individuals for life transitions by evaluating and improving the skills needed for academic and professional success. This platform offers a secure and efficient way to distribute tests to candidates for the following types of diagnostic testing:

- Certification Assessments
- Entry-Level and Promotional Assessments
- College Diagnostic Assessments

Creating Assessments

Using the test creator, administrators can prepare tests for academic use, high-stakes and practice certification, and pre-employment assessments. Administrators have access to easy-to-use item authoring tools that allow them to create and organize multiple-choice, short-answer, spoken, recorded, and open-ended questions. This allows for customized content according to an organization's standards. Once assessments are created, they can be delivered with options such as the number of times a test may be taken, a timer, warning messages, random item delivery, test navigation rules, and a score report display. Measured Success™ also provides an Accessibility Wizard to conform to ADA standards.

Testing Interface

Measured Success™ provides a simple and intuitive interface where candidates can easily view their list of assignments and their test status for those assignments. Standard instructions are displayed before each test begins, but administrators can create their own. Administrators can also manage the candidate navigation controls by giving candidates the options to save and finish later or complete a test in one sitting.

Immediate Scoring and Item Review

Upon completion, all assessments are immediately scored, and candidates can instantly access their scores. Per administrator rules, a candidate can be restricted to viewing only minimal reporting and overall scoring for each category contained in their test.

Additionally, through IntelliMetric®, the most accurate and reliable automated essay scoring system, an objective "second opinion" is given of each candidate's writing submission on any assessment.

Administrators may choose to enable detailed score reporting for remediation purposes so candidates can see what questions they answered incorrectly. Along with seeing their errors, Measured Success™ uses iSEEK™ to provide prescriptive resources to help candidates improve their skills in specific categories. Additionally, administrators may also elect to customize their reporting to their organization by adding messages to the score report.

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Prescriptive Resources

Embedded within Measured Success™, iSEEK™, the advanced linguistic discovery tool, connects candidates to authoritative resources. Additionally, through vLibrary™, custom resources can be delivered to candidates based on their individual needs. The instructional platform allows administrators to assign custom and ad-hoc resources in a variety of formats, including but not limited to audio, video, PDF, PowerPoint, and Word.

Diagnostic Reporting

Administrators are provided with a testing dashboard where reports can be created based on groups, test status, and/or date range. Comparative reports are also available and contain score and category data for each user. Reports can be viewed online or exported as Excel, .CSV, or XML files.

Consulting Services

McCann Associates consulting services range from conducting a complete program needs analysis to the development and maintenance of a custom software assessment, delivery, reporting, and data management system. McCann Associates has a team of developers, item and test development specialists, production specialists, editors, constructed-response scoring specialists, psychometricians, and project managers to provide clients with the finest in consulting services.

Measured Success™ in Industry Solutions

McCann Associates is an innovative leader in the development and deployment of high-, medium-, and low-stakes assessments for public and private organizations. Using award-winning, Web-based technology, clients like General Electric (GE-MDS), the American Board for the Certification of Teaching Excellence, as well as hundreds of municipalities and higher education institutions, deliver online certification and licensure exams.

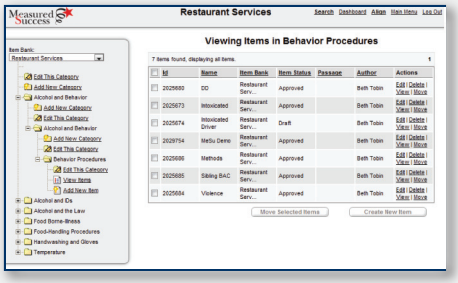
McCann Associates empowers clients to manage every aspect of their program, including online item writing, item review, test creation, delivery, and scoring. Additionally, McCann uses IntelliMetric® to provide immediate, reliable, and valid scores on constructed-response items. Enhanced add-on modules allow organizations to complement their core testing needs with practice assessments, virtual scoring, on-the-fly data fields, and surveys.

Measured Success™ is customizable to meet any assessment needs for any type of organization in the following environments:

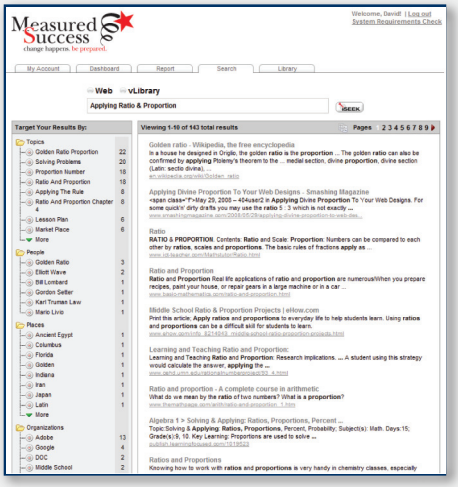
- Corporate
- Government
- Public Safety
- Education
- Certification and Licensure

Administrators can easily manage the employee life cycle from recruitment to retirement, including candidate assessment, managing the candidate selection process, and identifying employee skill gaps and competencies. Detailed reports ensure administrators have a clear picture of the staff, employees, or faculty at all times, enabling them to make informed decisions.

Creating Items in Item Bank



iSEEK™



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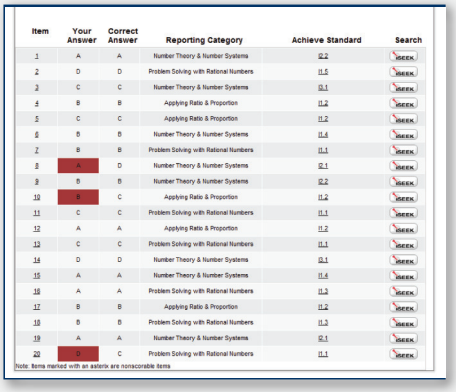
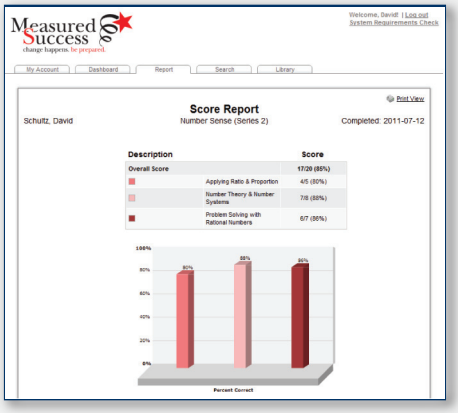


Score Report



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