Measured Success™: Customized Implementation and Training Services
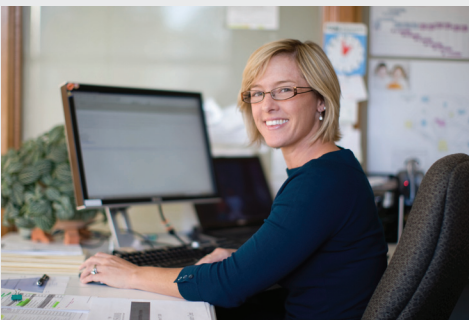
Measured Success
Building confidence for life transitions.

Through McCann Associates' Measured Success™ Customized Implementation Services, the following challenges of creating evaluations are addressed:

- Create blue prints for assessments and validate items to organization's standards
- Communicate benefits of the program
- Establish ongoing communication to monitor the implementation of Measured Success™ and evaluations
- Collaborate with IT staff to ensure that the technology infrastructure fully supports the use of Measured Success™

These are all crucial components needed for the successful implementation and creation of customized evaluations and Measured Success™.

What McCann Associates Will Do:

McCann Associates is a full-service provider, offering advanced technology solutions to support organizations in the development and delivery of certification, licensure, corporate, and higher education programs, as well as psychometric and test development services, to various clients around the world. McCann Associates has a team of developers and item and test development specialists, production specialists, editors, constructed-response scoring specialists, psychometricians, and project managers that provide our clients with the finest in consulting services. Our experience includes a broad array of services including:

- Providing advice on the benefits and risks of moving a paper-and-pencil program to an online environment
- Counseling clients on adaptive testing, implementing tests and branching profiles, and item creation and review
- Building simulation assessments

Customized Implementation Plan:

Through collaboration between McCann Associates and the institution or organization, customized assessments will be designed to meet the standards required by your institution or state. The process of implementation will focus on the following:

1. Meet with the client to go over the standards for its organization or institution
2. Collaborate with the client to create a blueprint for the assessments to be administered
3. Review the client's item database to ensure all items align with the standards
   a. If items are missing, McCann will write items to ensure all standards are addressed
4. Ensure all test items are validated
5. Begin pilot testing upon completion of item writing and review
6. Verify that all assessments cover upper- and lower-level diagnostic testing
7. Upload all assessment data into the client's database system to provide broad-based or granular information for individual assessments

Dynamic Measured Success™ Training Plan:

McCann Associates offers customized focused and content-driven, hands-on training for Measured Success™. This session provides educators with the tools and resources they need to promote effective use of employee assessments and evaluations.

Overview:

- Full day of hands-on, highly customized training

- Makes use of the gold standard in educational technology, Measured Success™

- Empowers educators to easily evaluate and improve the skills needed for academic and professional success

- Allows administrators and educators to access helpful learning resources using patented iSEEK™ search technology

- Designed to be effective for all learners, regardless of learning style

- Provides adequate time for inquiry, practice, and reflection

Results:

By the end of the day, participants will be able to:

- Comfortably utilize Measured Success™ to create certification assessments, college diagnostic assessments, and entry-level and promotional assessments

- Confidently use the item authoring tools that allow them to create and organize multiple-choice, short-answer, and open-ended questions

- Easily customize assessment parameters such as the number of times a test may be taken, test timer, warning messages, random item delivery, test navigation rules, and score report display

- Successfully navigate iSEEK™, the advanced linguistic discovery tool embedded within Measured Success™ that connects users to over 300,000 authoritative resources

- Use their personal vLibrary™ to provide individuals with appropriate pre- and post-test materials

- Generate Measured Success™ reports to compile assessment and performance data

Corporations, educational institutions, public agencies, and leading assessment agencies worldwide have been utilizing McCann Associates, advanced technology platforms for both high-stakes and formative assessments.

About McCann Associates

McCann Associates, an affiliated operating company of Vantage Learning, has provided cost-effective and innovative assessment, certification, learning management, and business intelligence solutions since 1959. McCann Associates leverages advanced technology delivered via Software as a Service (SaaS) to provide solutions for Higher Education, Government and Public Sectors, Public Safety, and Corporate HR and Employee Learning.