



McCann
Associates

College Success™: Customized Implementation and Training Services



Overview

College★Success

Through McCann Associates' College Success™ Customized Implementation Services, the following challenges of creating campus-wide or state-wide assessments are addressed:

- Create blue prints for assessments and validate items to align with state standards
- Communicate benefits of the program
- Establish ongoing communication to monitor the implementation of College Success™ and state assessments
- Collaborate with IT staff to ensure that the technology infrastructure fully supports the use of College Success™

These are all crucial components to a successful implementation and creation of customized assessments and College Success™.



What McCann Associates Will Do:

McCann Associates is a full-service provider, offering advanced technology solutions to support organizations in the development and delivery of certification, licensure, corporate, and higher education programs, as well as psychometric and test development services to various clients around the world. McCann Associates has a team of developers, item and test development specialists, production specialists, editors, constructed-response scoring specialists, psychometricians, and project managers that provide our clients with the finest in consulting services. Our experience includes a broad array of services including:

- Providing advice on the benefits and risks of moving a paper-and-pencil program to an online environment
- Counseling clients on adaptive testing, implementing tests and branching profiles, item creation and review
- Building simulation assessments

Customized Implementation Plan:

Through collaboration between McCann Associates and the institution/state, customized assessments will be designed to meet the standards required by your institution or state. The process of implementation will focus on the following:

1. Meet with the client to go over the standards for its state
2. Collaborate with the client to create a blueprint for the assessments to be administered
3. Review the client's Item Database to ensure all items align with the standards
 - a. If items are missing, McCann will write items to ensure all standards are addressed
4. Ensure all test items are validated
5. Begin pilot testing upon completion of item writing and review
6. Verify that all assessments cover upper- and lower-level placement and diagnostic testing
7. Upload all assessment data into client's database system to provide broad-based or granular information for individual assessments

Dynamic College Success™ Training Plan:

McCann Associates offers customized focused, content-driven, hands-on training for College Success™. This session provides educators with the tools and resources they need to promote effective professional learning and develop solutions to improve student achievement.

Overview:

- Full day of hands-on, highly customized training
- Makes use of gold standard educational technology, College Success™
- Empowers educators to easily determine students strengths and weaknesses across core competencies
- Allows administrators and educators to make effective and efficient course placement decisions using advanced, computer-adaptive technology
- Allows administrators and educators to access helpful learning resources using patented iSEEK™ search technology
- Designed to be effective for all learners, regardless of learning style
- Provides adequate time for inquiry, practice, and reflection

Results:

By the end of the day, participants will be able to:

- Comfortably navigate College Success™ as an Institution Administrator, Site Manager, and Student
- Create testing sites and manage users
- Create placement rules
- Easily locate and create test items related to reading comprehension, sentence skills, writing, arithmetic, various levels of algebra, and English language proficiency
- Create and assign both placement and diagnostic assessments, along with customizable student background questions
- Use their personal vLibrary™ to provide each student with appropriate pre- and post-test materials
- Use the College Success™ reports to generate data on student performance.

Corporations, educational institutions, public agencies, and the leading assessment agencies worldwide have been utilizing McCann Associates advanced technology platforms for both high-stakes and formative assessments.

About McCann Associates

McCann Associates, an affiliated operating company of Vantage Learning, has provided cost-effective, innovative assessment, certification, learning management, and business intelligence solutions since 1959. McCann Associates leverages advanced technology delivered via Software as a Service (SaaS) to provide solutions for Higher Education, Government and Public Sectors, Public Safety, and Corporate HR and Employee Learning.